

GREAT FALLS COUNCIL, SCOUTING AMERICA

UNIT SALES GUIDE

2026 Whitley's Peanut Spring Sales Campaign



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Welcome

Thank you for participating in the Whitley's Peanut Sale with the Great Falls Council.

This fundraiser is designed to help your Pack, Troop, Crew, Ship, or Post raise funds to support program and adventure needs. It also plays a vital role in helping our council provide a high-quality program for all Scouts.

The peanut sale serves as a supplemental program to the annual Council Fall Popcorn Sale. If your unit or participating Scout families have additional financial needs, this sale can help. Funds raised can be used to help pay for:

- Summer Camp/Day Camp Registration Fees
- High Adventure Base Fees
- National Jamboree Fees
- Council/District Activities Registration Fees
- Scouting America Membership Fees

Your unit will earn 30% Commission for their total sales. This resource guide will help you navigate the peanut sale process, maximize your earnings, and support your Scouting adventures. Thank you for your support, and happy selling!

2026 Whitley's Peanut Sale Calendar

February 6th, 2026

Unit Commitment Online Sign-up Opens

February 18th, 2026

Council-wide Peanut Sale Kick-off - Zoom Webinar

March 1st, 2026

Unit Take Order Sales Begin

April 15th, 2026

Unit Take Order Sales End

April 24th, 2026

Unit Final Order Due to Council (Online Submission)

May 14th, 2026

Tentative Take Order Distribution (Pending shipping date from manufacturer)

May 30th, 2026

Unit Invoice Payment Due Date

Whitley's Take Order Sale Product Line-up

The following is the list of products available for this sale:

Product Description	Size	Case Pack	Selling Price
Honey Roasted Virginia Peanuts	20 oz Tins	12	\$33
Salted Jumbo Cashews	12 oz Tins	12	\$30
"Home-Cooked" Salted Virginia Peanuts	20 oz Tins	12	\$28
Dark Chocolatey Covered Almond Clusters	10 oz Tins	12	\$27
Virginia Trail Mix	14 oz Tins	12	\$25
Whit's Party Mix	10.5 oz Tins	12	\$25
Milk Chocolatey Covered Peanut Clusters	10 oz Tins	12	\$22
Dark Chocolatey Covered Peanut Clusters	10 oz Tins	12	\$22
"Homemade" Peanut Brittle	10 oz Tins	12	\$22
Hot Honey Roasted Virginia Peanuts	12 oz Tins	12	\$20
"Home-Cooked" Salted Virginia Peanuts	12 oz Tins	12	\$20

How To Sell Whitley's Peanuts

Take Order Sales

This traditional approach involves taking orders in advance and delivering products later. Here's how it works:

Where to Sell: Scouts can bring order forms to workplaces, schools, places of worship, or go door-to-door in the neighborhood to ask family and friends for orders.

Collecting Payments: Money should be collected at the time the order is placed.

Order Details: Ensure order forms are filled out completely, including contact and delivery information. Inform customers of the expected delivery date.

Parents/Guardians: Parents can assist their Scout by taking the order form to their workplace or to community gatherings.

How To Register Your Unit For The Peanut Sale

If your unit wishes to participate in the Whitley's Peanut Factory Sale, please visit www.gfscouting.org/peanuts and complete the [Unit Commitment Online Form](#) by March 1st, 2026.

How To Place Your Unit's Order

1. **Collect each Scout's order form at the end of the selling period (April 15th, 2026).**
2. **Add totals for each product sold.**
3. **Visit www.gfscouting.org/peanuts and click on the unit order form.**
4. **Complete the online unit order form by April 24th, 2026.**

Return Of Products

No Returns for Unsold Products: Units are not allowed to return any unsold nuts to the council for credit. Once a unit signs for and accepts responsibility for the products, they cannot be returned.

Defective or Quality Issues: Products that are defective may be returned. In such cases, the item will be replaced.

Unit Invoice Payment Information

Units will receive an invoice from the council for all products sold at the end of the sales

All payments are due to the Great Falls Council Service Center by May 30th, 2026. **If payment is not received by May 30th, 2026, the unit's commission will drop to 25%.**

Sample Selling Script For Scouts

Opening

"Hi, my name is _____, and I'm a Scout with Pack/Troop _____. I'm raising money to help pay for summer camp this year."

The Ask

"We're selling Whitley's Peanuts—they're really popular and make great snacks or gifts."

Highlight the Value

"They're high-quality, made in the USA, and 70% of your purchase helps support Scouting in our community."

Close

"Would you like to support my Scouting adventures by ordering a can today?"

If they hesitate:

"I can show you the flavors, and orders will be delivered by _____."

If they say yes:

"Thank you so much! I really appreciate your support."

Contacts

Unit Sales Campaign Related Questions

Chris Theurich (chris.theurich@scouting.org)

(607) 732-9047

Scenic Trails District & Winding Rivers District Sales Lead

Brandon Blatz (brandon.blatz@scouting.org)

(716) 512-6214

Great Trails District, North Star District, Voyageur District & Whitetail District Sales Lead

Invoice/Order Related Questions

Bob Blatz (bob.blatz@scouting.org)

Council Service Centers

Buffalo Council Service Center

2860 Genesee Street

Buffalo, NY 14225

Elmira Council Service Center

244 W. Water Street

Elmira, NY 14901

Oakfield Council Service Center

102 S. Main Street

Oakfield, NY 14125

Appendix: Additional Forms & Documents

1. Scout Selling Brochure

WHITLEY'S
ESTD 1986
— PEANUT FACTORY —
Fundraising



70%
of Sales
GOES to YOUR ORGANIZATION





WHY CHOOSE *Whitley's*

Whitley's "Home-Cooked" peanuts have a wonderful, crunchy freshness and distinctive flavor because our peanuts are still made the old-fashioned way — hand-cooked, slowly roasted to perfection. We choose only the highest quality, super extra large Virginia peanuts, which are hand selected for their size and freshness. Each batch is individually cooked with proven, traditional recipes to ensure the crisp, fresh flavor and unique taste for which our peanuts are famous.



Your Purchase Matters!

Supporting this fundraiser helps pay for programs and activities that positively impact youth organizations.

Allergen Guide:



All of our products are manufactured on shared equipment in a facility that processes products containing peanuts, tree nuts, milk, wheat, soy and sesame. Please visit our website, whitleypeanut.com, for full ingredients and nutrition.

— Home-Cooked — VIRGINIA PEANUTS



“HOME-COOKED” SALTED VIRGINIA PEANUTS

Slowly roasted to a golden, crunchy perfection. One bite and you'll taste why these peanuts are our most popular selection. Contains:

♥ 20 oz. Tin \$28

♣ 12 oz. Tin \$20

— Sweet — PEANUTS & CANDIES

HOMEMADE PEANUT BRITTLE

Our old-fashioned peanut brittle is made in small batches using farm-fresh Virginia peanuts and sweet, crunchy brittle.

Contains:

★ 10 oz. Tin \$22



HONEY ROASTED VIRGINIA PEANUTS

Our super extra large Virginia peanuts are coated with honey, sweet sugar and a dash of salt. We guarantee these will be the best candied peanuts you've ever had. Contains:

● 20 oz. Tin \$33

♠ 12 oz. Tin \$21

HOMEMADE - Confections -



MILK CHOCOLATEY PEANUT CLUSTERS

“Home-Cooked” Virginia Peanuts covered in a rich milk chocolatey coating and formed into oversized clusters.

Contains:

● 10 oz. Tin \$22



DARK CHOCOLATEY PEANUT CLUSTERS

“Home-Cooked” Virginia Peanuts covered in a rich dark chocolatey coating and formed into oversized clusters.

Contains:

▲ 10 oz. Tin \$22



DARK CHOCOLATEY ALMOND CLUSTERS

Lightly salted almonds, covered with a luscious dark chocolatey coating and a white chocolatey drizzle for a little added decadence.

Contains:

◆ 10 oz. Tin \$27

- SNACK Mixes -



WHIT'S PARTY MIX

Grab a handful and enjoy the flavorful blend of hot cajun sticks, almonds, smoky habanero chili lime Virginia peanuts, honey roasted sesame sticks, pumpkin seeds, butter toffee peanuts, toasted corn nuts and taco sesame sticks.

Contains:

🐾 10.5 oz. Tin \$25



VIRGINIA TRAIL MIX

Teeming with salted jumbo cashews, salted Virginia peanuts, salted almonds, candy-coated chocolatey gems and plump, sweet raisins, our trail mix is the best around.

Contains:

♥ 14 oz. Tin \$25

- Specialty & Seasoned -



SALTED JUMBO CASHEWS

Our crisp, crunchy cashews are extra large and roasted to golden perfection, bringing out all the scrumptious flavor.

Contains:

⊕ 12 oz. Tin \$30



NEW! HOT HONEY VIRGINIA PEANUTS

Our “Home-Cooked” Virginia peanuts are covered in the perfect spicy and sweet combination, sure to give you a burst of flavor you’ve been craving.

Contains:

☪ 12 oz. Tin \$20

New
PRODUCT!

WHITLEY'S

ESTD 1986

— PEANUT FACTORY —

Like No Other Peanut

— YOU'VE EVER TASTED —

Unit Type & Number

Name

Phone Number

Customer Name, Phone & Address

1
2
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\$33	Honey Roasted Virginia Peanuts - 20 oz.	●
\$30	Salted Jumbo Cashews - 12 oz.	+
\$28	"Home-Cooked" Salted Virginia Peanuts - 20 oz.	♥
\$27	Dark Chocolatey Almond Clusters - 10 oz.	◆
\$25	Whit's Party Mix - 10.5 oz.	🐾
\$25	Virginia Trail Mix - 14 oz.	🍷
\$22	Dark Chocolatey Peanut Clusters - 10 oz.	▲
\$22	Milk Chocolatey Peanut Clusters - 10 oz.	●
\$22	Homemade Peanut Brittle - 10 oz.	★
\$21	Honey Roasted Virginia Peanuts - 12 oz.	♠
\$20	"Home-Cooked" Salted Virginia Peanuts - 12 oz.	☾
\$20	NEW! - Hot Honey Virginia Peanuts - 12 oz.	☾
AMOUNT DUE		
PAID		
DELIVERED		
		\$
GRAND TOTAL		

MAKE CHECKS PAYABLE TO:

TOTAL UNITS SOLD

REWARD CHOSEN:

Thank you for your order!